

**ANNUAL REPORT 2018** 









Together we're stronger
Tangata tū pakari tonu



### Chairperson's Report

This year we were delighted to welcome Sweet Louise's CEO Philippa Reed and Support Co-ordinator Jo Harris as well as Metavivor Terre Nicholson to the BCAC Committee, allowing us to sharpen our focus on advanced (metastatic, secondary or stage 4) breast cancer.

We have worked hard to improve access to important breast cancer medicines throughout the year by encouraging PHARMAC to rapidly progress applications for breakthrough medicines T-DM1 (Kadcyla) and palbociclib (Ibrance). BCAC has submitted formal applications to PHARMAC for funding for nab-paclitaxel (Abraxane), fulvestrant (Faslodex) and everolimus (Afinitor). We also submitted a joint request with the Breast Cancer Foundation NZ (BCFNZ) for PHARMAC to extend the breadth of funding for pertuzumab (Perjeta). All of these medicines are important elements in oncologists' toolkits for effectively treating the various sub-types of breast cancer in a way that suits the unique physiology of everyone diagnosed with breast cancer.

It's great to see Metavivors NZ on the rise as a genuine representative voice and force for positive change in New Zealand breast cancer. This awesome group of NZ women with advanced breast cancer has stepped forward to ask for funded access to the medicines that can give them longer, better lives. In a march to Parliament organised by Metavivors, two petitions, for Ibrance and Kadcyla, were presented to MPs on 16th October with the message *Our Lives Matter*. The petitions attracted substantial media attention and the women explained what an extra two years of life means for them and their whānau. Women are now being forced to decide whether to fundraise, cash in their retirement funds or sell or mortgage their homes to be treated with modern drugs. The harsh reality is that without the benefit of medicines that are freely available in other developed countries these women must accept that they are likely to spend less time with their loved ones, doing their jobs and living their lives.

Seventeen MPs received the petitions from the women, who were supported by their family, whānau and friends. The petitions were warmly received and have been referred to parliament's Health Select Committee. Malcolm Mulholland, husband of march organiser Wiki Malton, also presented a request that the Health Select Committee and Māori Affairs Select Committee conduct an investigation into PHARMAC – its funding, processes and culture, and the impact of the failure to fund medicines on New Zealanders.

A powerful report released this year, *I'm Still Here,* from BCFNZ showed New Zealand women whose breast cancer advances only live 16 months on average, compared to two to three years or more overseas. Length of life following a diagnosis of breast cancer is closely correlated to the number of systemic treatments received. Many

New Zealand women receive none while only 15% receive more than three, while many more treatments are provided overseas. Our five-year survival rates of 15% for non-Māori and only 5% for Māori are worse than other countries and this gap is widening. One quarter of people with advanced breast cancer who were surveyed for the report do not believe that their medical team is doing all they can to help keep them alive and give them a good quality of life. Only one third of them have good control over their symptoms and most said that their quality of life would be most improved by access to better treatments and relief from financial stress.

Results from a University of Waikato study released earlier this year showed serious inequities in breast cancer incidence and outcomes for Māori and Pasifika women. Pasifika women are diagnosed with breast cancer at a younger age, are more likely to have an aggressive form and are twice as likely to die from breast cancer within five years than NZ European women. Māori women are less likely than non-Māori to be diagnosed through mammographic screening, or to receive chemotherapy, Herceptin or surgery and have a 76% higher 5-year death rate. Women over 70 are also less likely to be treated with surgery, chemotherapy, Herceptin or radiotherapy. Although the research findings from both the BCFNZ and Waikato studies were sobering, they demonstrated the value of the breast cancer registers maintained for so long by BCFNZ and the power of collaboration among researchers and funders. These results and others like them give us the sound evidence base that we need to back up our calls for change.

BCAC focused on strategies to overcome these inequities and the need to provide better funding for breast cancer medicines in our annual briefing for the Minister of Health. Unfortunately the Minister David Clark declined to meet us as he has delegated women's health matters to Associate Health Minister Julie Anne Genter (Green Party), so we met and briefed her as well as Health Select Committee Chair Louisa Wall (Labour) and Michael Woodhouse (National).

BCAC responded to consultations by PHARMAC on consumer input, by the National Ethics Advisory Committee on National Ethics Standards for Health and Disability Research, and by the Health Research Council, Ministry of Health and Ministry for Business Innovation and Employment on the New Zealand Health Research Strategy.

BCAC's committee members continued to keep their knowledge up to date by attending and participating in research conferences including the San Antonio Breast Cancer Symposium, the Breast Cancer Research Summit associated with the NZ Society for Oncology annual meeting, the Indigenous Peoples and Cancer Conference, and the Annual Scientific Meeting of Breast Cancer Trials (BCT) (Australia and New Zealand) as well as BCT refresher training on clinical trials, and the Asia-Pacific Oncology Stakeholders Forum.

BCAC's *Step by Step* support pack continued to receive positive feedback from recipients and health professionals and has now been updated and revised, ready for a 4th edition to be printed soon.

Finally, heartfelt thanks to all our member groups, who work at every level to make life better for New Zealand women with breast cancer. The network that underpins BCAC, extending from community-level support groups to the big nationwide organisations, constantly 'keeps it real' for us and allows us to speak with an authentic voice. The willingness of New Zealand women with breast cancer and their supporters to tell their stories and to speak up about their concerns is a positive and powerful force for change.

Libby Burgess, MNZM BCAC Chairperson Together we're stronger
Tangata tū pakari tonu

BCAC is an umbrella organisation representing more than 30 breast cancerrelated groups in New Zealand. Our role is to support, inform and represent people with breast cancer. We are committed to transforming the lives of those diagnosed with breast cancer by seeking world-class detection, treatment and care.



### Key Achievements in 2018

#### Information and resources

- Delivered more than 1350 Step by Step support packs to New Zealanders newly diagnosed with breast cancer
- Provided information on breast cancer diagnosis, treatment and recovery via our website www.breastcancer.org.nz
- Delivered up-to-date breast cancer news, research results and events via our website, Facebook page and Twitter account
- Delivered a regular e-newsletter to hundreds of registered members and others
- Supported more than 2000 New Zealanders through the BCAC Facebook page
- Supported more than 240 New Zealanders with advanced breast cancer through the online community Metavivors NZ
- Responded to more than 60 queries through the BCAC website and Facebook page.

# Providing a voice for those diagnosed with breast cancer

- Helped raise the voice of women with breast cancer through BCAC media releases and media interviews. Interviews included Chairperson Libby Burgess and committee member Irene Kereama-Royal on the urgent need for better treatment, outcomes and equity for women with advanced breast cancer and Māori and Pasifika women
- Fay Sowerby, BCAC secretary, is a member of the Breast Cancer Trials Fundraising and Communications Committee
- BCAC Chairperson Libby Burgess is an Affiliate Member of Breast Cancer Trials
- BCAC Deputy Chairperson Emma Crowley is a member of the Consumer Advisory Panel of Clinical Trials New Zealand
- BCAC supported many women as they negotiated the health system to secure timely and appropriate treatment and care
- BCAC is a participating member of the new consumer group,
   Patient Voice Aotearoa He Reo Turoro o Aotearoa.

# Improving access to world class treatment and care

- Applied for PHARMAC funding of three medicines that would make a tremendous difference to the lives of people with advanced breast cancer Afinitor (everolimus), Abraxane (nab-paclitaxel) and Faslodex (fulvestrant)
- Represented New Zealanders with breast cancer at key international conferences including the Asia-Pacific Oncology Stakeholders Forum in Singapore at which Chairperson Libby Burgess presented on BCAC successfully getting Herceptin funded in New Zealand; and also the Breast Cancer Trials Annual Scientific Meeting in Sydney
- Met with and provided a written briefing to Associate Minister of Health Hon. Julie Anne Genter, National Health Spokesperson Hon Michael Woodhouse and Health and Wellbeing Caucus member Hon. Louisa Wall
- Our Ministerial Briefing focused on a number of key breast cancer issues in New Zealand, particularly the desperate need for increased medicines access and the urgent need to address inequities in breast cancer screening, treatment and outcomes for Māori and Pasifika women
- Also provided our written Ministerial Briefing to the Minister of Health Hon. Dr David Clark, cc the Prime Minister Rt Hon. Jacinda Ardern and the then Acting Prime Minister Hon. Winston Peters.





Louise at Impact Sydney - July 2018



- Met with Ministry of Health officials to follow up on a range of issues including those raised in our Ministerial Briefing
- Provided a submission to the Health Select
  Committee and wrote to the Minister of Health
  calling for the introduction of Intra-operative
  Radiotherapy into the public health system as
  a highly effective treatment option in selected
  cases of early-stage breast cancer
- Made a submission to PHARMAC on their
   Consumer Voice consultation, seeking reforms that would lead to greater speed, transparency and integrity of decision making as well as consumer input at all steps of the process
- at tegrity of decision

BCAC representatives with Puerto Rican advocates at SABCS 2017

- Communicated with PHARMAC representatives to discuss the urgent need for better access to new and innovative medicines
- Met with pharmaceutical companies to encourage them to apply for registration and funding for key breast cancer drugs and to offer their products at affordable prices
- Made a further joint submission with BCFNZ to PHARMAC to extend funding for Perjeta (pertuzumab) to all patients currently being treated with trastuzumab for metastatic breast cancer.

# Improving outcomes for Māori and Pasifika women

- Liaised with Māori and Pasifika women affected by breast cancer and related advisory groups
- Highlighted the poorer outcomes of Māori and Pasifika women with breast cancer
- Appealed to BreastScreen Aotearoa, the Ministry of Health's Cancer Team and the Minister of Health to achieve real and significant improvements in the engagement of Māori and Pasifika women as well as the speed of detection and treatment for those with breast cancer
- In our Ministerial Briefing, provided to the Prime Minister and a number of Ministers and MPs, we recommended a range of measures to help address inequity in breast cancer screening, treatment and outcomes for Māori and Pasifika women
- In our submission on PHARMAC's Consumer Voice consultation we called for processes that are inclusive of people of diverse cultures including Māori and Pasifika people
- Met with Auckland District Health Board and Counties Manukau District Health Board representatives to discuss our concern regarding the nondelivery of chemotherapy treatment for women in South Auckland, Waitemata and Northland.



### Step by Step - Feedback in 2018

#### **PATIENTS**

 "It is an exceptional resource and the diary has been great for me to journal everything."

"I like it. Great way to keep track of appointments, diagnoses and thoughts etc. Perfect for [someone] who knew nothing about breast cancer or what to expect."

- "Very good factual information to read and re-read..."
- "Great. Lots of useful information. Found journaling helped."
- "Daunting but very worthy information to take in at your own pace."

"It is a great resource to have, especially the book with all the chemo, surgery, radiation and hormone therapy [information] in it. I cannot thank you enough for it."

• "I think it's great! All of it! The information booklet has been very helpful indeed. Thank you so much BCAC."

#### BREAST CARE NURSES & CANCER SUPPORT TEAMS

"Thanks again. The booklets are great. My patients find them very informative."

Breast Oncology Coordinator

 "I'd like to take this opportunity to thank you for providing these and for your continued support both to our patients and to ourselves. It certainly makes our job easier to have really good, really informative and really professional information to pass on."

Clinical Nurse Specialist

"I have heard great responses about your packs and that they are so useful and helpful."

Supportive Care Co-ordinator



### **BCAC Committee**

#### Those serving on the BCAC committee during 2018 were:

| Chair:             | Libby Burgess       |                 |
|--------------------|---------------------|-----------------|
| Deputy Chair:      | Emma Crowley        |                 |
| Secretary:         | Fay Sowerby         |                 |
| Treasurer:         | Louise Malone       |                 |
| Committee Members: | Rowena Mortimer     | Gillian Wintrup |
|                    | Lynda Ames          | Greer Davis     |
|                    | Irene Kereama-Royal | Philippa Reed   |
|                    | Joanna Harris       | Terre Nicholson |
|                    | Nic Russell Ros Day | Melissa Bell    |
|                    |                     |                 |

We warmly acknowledge the work and support of committee members Nic Russell, Melissa Bell and Ros Day who all left the committee during the course of 2018.

This year, BCAC committee members have been involved in the following committees, conferences meetings and activities with the aim of improving breast cancer care.



#### Libby Burgess, Chairperson

- Met with Auckland District Health Board and Counties Manukau District Health Board representatives to discuss our concern about the lack of chemotherapy treatment in South Auckland, Northland and Waitemata, October 2018
- Delivered briefing on breast cancer issues in New Zealand to the Associate Minister of Health Julie Anne Genter (the Minister's delegate for women's health matters), Louisa Wall, Member Health and Wellbeing Caucus and Chair of the Health Select Committee and Michael Woodhouse, Opposition Spokesperson on Health, July 2018
- Met with Ministry of Health and BreastScreen Aotearoa officials to discuss breast cancer issues, July 2018

- IMPACT (consumer) Member and Associate Member: Breast Cancer Trials (formerly Australia New Zealand Breast Cancer Trials Group)
- Attended Breast Cancer Trials refresher training on clinical trials in Melbourne, May 2018
- Attended meetings of the Breast Cancer Special Interest Group (BCSIG) as a consumer representative, February 2018
- Attended the 5th Asia Pacific Oncology Stakeholders' Meeting in Singapore, August 2018
- Attended Breast Cancer Research Summit associated with the NZ Society for Oncology annual meeting, October 2017
- Represented BCAC at Patient Voice Aotearoa workshop and meetings
- Attended the San Antonio Breast Cancer Symposium as a consumer advocate, December 2017
- Co-developed BCAC's response to PHARMAC's Consumer Voice consultation, 2018
- Contributed to BCAC's response to the National Ethics Standards for Health and Disability Research consultation, 2018.

#### Emma Crowley, Deputy Chairperson

- Member of the consumer advisory panel of Clinical Trials NZ
- Met with Auckland District Health Board and Counties Manukau
   District Health Board representatives to discuss our concern about
   the lack of chemotherapy treatment in South Auckland, Northland
   and Waitemata, October 2018
- Represented BCAC at the Medicines NZ Parliamentary dinner, August 2018
- Presented at the Health Quality Safety Commission conference "Let's Talk: Our Communities - Our Health", March 2018
- Contributed to BCAC's response to the National Ethics Standards for Health and Disability Research consultation, 2018.

#### Louise Malone, Treasurer

- Met with Auckland District Health Board and Counties Manukau
   District Health Board representatives to discuss our concern about
   the lack of chemotherapy treatment in South Auckland, Northland
   and Waitemata, October 2018
- Revised the Step by Step support pack text, including consulting a range of clinical experts
- Fundraising for Step by Step revision and printing
- Attended Breast Cancer Trials Annual Scientific Meeting as an IMPACT consumer member, July 2018
- Attended the San Antonio Breast Cancer Symposium as a consumer advocate, December 2017
- Attended Breast Cancer Research Summit associated with the NZ Society for Oncology annual meeting, October 2017





- Attended Breast Cancer Special Interest Group meeting of clinical experts as a consumer representative, September 2018
- Co-developed BCAC's response to the New Zealand Health Research Strategy consultation, 2018.



- Met with Auckland District Health Board and Counties Manukau
   District Health Board representatives to discuss our concern
   about the lack of chemotherapy treatment in South Auckland,
   Northland and Waitemata, October 2018
- Member of the Communications and Fundraising Committee,
   Breast Cancer Trials (BCT) and attended BCT Annual Scientific
   Meeting in July 2018
- Attended meetings with the Associate Minister of Health, a Member of the Health and Wellbeing Caucus and Opposition Spokesperson on Health July 2018
- Met with Ministry of Health and BreastScreen Aotearoa officials to discuss breast cancer issues July 2018
- Represented BCAC at Breast Cancer Special Interest Group meetings, February and September 2018
- Represented BCAC at Patient Voice Aotearoa meetings
- Fundraising for Step by Step
- Attended the San Antonio Breast Cancer Symposium Dec 2017 as a consumer advocate
- Trustee, Breast Cancer Cure
- Member, New Health Research Council Assessment Committees 2018
- Attended New Zealanders for Health Research meetings
- Attended a meeting and co-developed BCAC's response to the National Ethics Standards for Health and Disability Research, 2018
- Contributed to BCAC's response to PHARMAC's Consumer Voice consultation
- Co-developed BCAC's response to the New Zealand Health Research Strategy consultation.



#### Rowena Mortimer, Committee Member

- Met with Ministry of Health and BreastScreen Aotearoa officials to discuss breast cancer issues, July 2018
- Chair, Consumer Advisory Panel to Health Quality and Safety Commission (HQSC)
- Consumer representative member of Cross Sector Alliance
   Group (ACC, MOH and HQSC) in relation to falls and fractures.



#### Lynda Ames, Committee Member

- Metavivors NZ Co-ordinator
- Met with Ministry of Health and BreastScreen Aotearoa officials to discuss breast cancer issues July 2018.

#### Gillian Wintrup, Committee Member

Provides a voice for those with advanced breast cancer..

#### Greer Davis, Committee Member

- Member: BCS Young Women's Support Group
- Provides a voice for young women with cancer

#### Irene Kereama-Royal, Committee Member

- Advocated for removing barriers and improving access to breast cancer diagnosis, treatments and reconstruction options for Māori, Pasifika and rural women
- Met with Auckland District Health Board and Counties
   Manukau District Health Board representatives to discuss our
   concern about the lack of chemotherapy treatment in South
   Auckland, Northland and Waitemata, October 2018
- Attended meetings with the Associate Minister of Health, a Member of the Health and Wellbeing Caucus and Opposition Spokesperson on Health, July 2018
- Met with Ministry of Health and BreastScreen Aotearoa officials to discuss breast cancer issues, July 2018
- Attended the Indigenous Peoples and Cancer Conference in Wellington, February 2018
- Attended the NZ Pathlab Conference in Christchurch, May 2018
- Registered to attend the San Antonio Breast Cancer Symposium in December 2018
- Invited speaker at the Breast Cancer Research Summit associated with the NZ Society for Oncology annual meeting, October 2017.



















#### Philippa Reed, Committee Member

- Joined the BCAC committee in April 2018
- · Chief Executive of BCAC member group, Sweet Louise
- Met with Ministry of Health and BreastScreen Aotearoa officials to discuss breast cancer issues July 2018.

#### Joanna Harris, Committee Member

- Joined the BCAC committee in April 2018
- Team Leader Support Coordinators at Sweet Louise.

#### Terre Nicholson, Committee Member

- Joined the BCAC committee in August 2018
- · Attended meetings with the Associate Minister of Health, a Member of the Health and Wellbeing Caucus and Opposition Spokesperson on Health, July 2018
- Developed and co-ordinated strategies around Metavivors NZ, actively engaging in raising awareness of their needs for medicines.

#### Melissa Bell, Committee Member

- Provided a voice for those diagnosed with breast cancer in the South Island
- Member of the Consumer Advisory Panel of Breast Cancer Trials
- Attended Breast Cancer Trials Annual Scientific Meeting, July 2018.

#### Nic Russell, Committee Member

- · Founder of Kenzie's Gift, a charity caring for the well-being of children, young people and families affected by serious illness or bereavement
- Set up Hope Emerges, an initiative that aims to change the conversation around mastectomies and breast reconstruction
- Attended Breast Cancer Trials refresher training on clinical trials in Melbourne, May 2018.

#### Ros Day, Committee Member

• Member of the Consumer Advisory Panel of Clinical Trials NZ.









## **Supporters**

BCAC would like to express the warmest thanks to all the organisations and individuals who support us both financially and in kind. We can't achieve our role on behalf of people with breast cancer without the tremendous support we receive.

In particular, BCAC would like to acknowledge the Breast Cancer Foundation New Zealand, Trillian Trust and First Sovereign Trust for funding to help print more copies of Step by Step. We are also grateful for an educational grant from Pfizer New Zealand which provided BCAC with assistance to research and revise Step by Step in preparation for production of our 4th edition. A grant from the Lotteries Commission helped to maintain BCAC's website and with the cost of distributing Step by Step.

Our relationship with Australian health and beauty company, Le Reve, continues, as does our support from Storage King NZ who continue to offer us free storage for our Step by Step packs. BCAC thanks both organisations for their ongoing support.

We were also extremely grateful to receive many donations from those in the community and thank everyone who has contributed and supported us during the year.



## In Memory

### **Moana Papa**

Moana's hura kōhatu (unveiling)

Libby Burgess and Louise Malone attended the unveiling of beloved committee member Moana Papa at Maungaroa Marae, Te Kaha over Auckland Anniversary Weekend 2018. Moana joined BCAC in 2008 and was our guide, mentor and active leader in our ongoing efforts to improve health outcomes for Māori and Pasifika women with breast cancer. Regrettably she passed away last year. The unveiling of the headstone traditionally happens one year after burial. Moana is resting in a beautiful urupa with her ancestors, with the sound of Pacific Ocean waves breaking. Te Whānau a Kaiaio of Te Whānau a Apanui iwi extended warm manaakitanga to all the manuhiri who attended the unveiling. Both the Māori and Pasifika sides of Moana's family were well represented.



## **BCAC Member Groups**

BCAC is very proud to be a coalition of more than 30 breast cancerrelated charities and many individual members. We value the close working relationship we have with all of these groups to improve the care and treatment of New Zealanders with breast cancer.

Age Concern

Alleviate

Ascot Radiology Pink Dragons

Boobops Dragon Boat Team

**Breast Cancer Action Trust** 

Breast Cancer Foundation New Zealand

**Breast Cancer Cure** 

**Breast Cancer Support Inc** 

Breast Cancer Support Northland Trust

Breast Cancer Support Tauranga Trust

Busting with Life

**HER2 Heroes** 

Hope Emerges

Horowhenua Pink Ladies BCS Group

IBC Australasia

Kenzie's Gift

Life 2.0

Look Good Feel Better

Lymphoedema Support Network

Metavivors NZ

The Mamazon Club

Pinc Cancer Rehabilitation Program

Rotorua Breast Cancer Trust

Shocking Pink

Support Crew

Sweet Louise

Taranaki Dragons

Te Ha o te Oranga o Ngati Whatua

Terrier Race Against Time

The Gift of Knowledge

Waikato Breast Cancer Research Trust

Waikato Treasure Chests

Well Women and Family Trust























































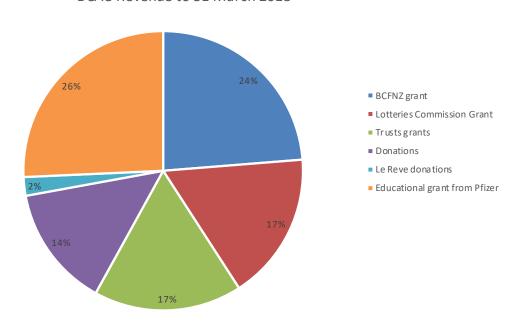




# Financials

| Funding Source                | Amount (\$) | percent |
|-------------------------------|-------------|---------|
| BCFNZ grant                   | \$13,840    | 22      |
| Lotteries Commission Grant    | \$10,000    | 16      |
| Trusts grants                 | \$10,000    | 16      |
| Donations                     | \$8,229     | 13      |
| Le Reve donations             | \$1,260     | 2       |
| Educational grant from Pfizer | \$15,000    | 24      |
| Interest Received             | \$5,149     | 8       |
| Total Income                  | \$63,478    | 100     |

#### BCAC Revenue to 31 March 2018

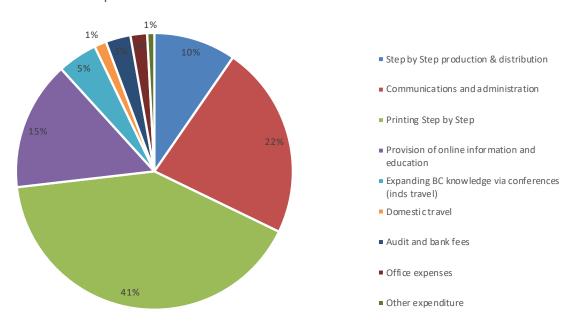




# **Financials**

| Expenses  | Amount (\$) | Percen |
|---|-------------|--------|
| Step by Step production & distribution                | \$6,478     | 10     |
| Communications and administration                     | \$15,224    | 23     |
| Printing Step by Step                                 | \$27,630    | 41     |
| Provision of online information and education         | \$10,174    | 15     |
| Expanding BC knowledge via conferences (incls travel) | \$3,135     | 5      |
| Domestic travel                                       | \$950       | 1      |
| Audit and bank fees                                   | \$1,959     | 3      |
| Office expenses                                       | \$1,312     | 2      |
| Other expenditure                                     | \$563       | 1      |

### BCAC Expenditure to 31 March 2018





### Plans for 2019

### To make world class detection, treatment and care accessible to all affected by breast cancer in New Zealand

- Continue engagement with decision makers at all levels to advocate for improved breast cancer screening, treatment, outcomes and equity
- Brief the Minister of Health and other Ministers and MPs on breast cancer issues requiring government action
- Regular Ministry of Health liaison and engagement
- Advocate for new ways that breast cancer care can be provided to improve outcomes
- Consult and engage with Māori and Pasifika women about breast issues as well as actions and support needed
- Continue to engage with government and the media for solutions to address the inequities in screening, treatment and outcomes for Māori and Pasifika women with breast cancer
- Raise awareness of new and emerging medicines
- Meet with PHARMAC to champion access to new and innovative medicines proven to deliver better health and wellbeing
- Encourage increased access to and participation in clinical trials
- Increase education and knowledge of breast cancer, treatments, supportive care and emerging clinical trial results by attending and promoting local and international expert meetings and conferences
- Meet with pharmaceutical companies and encourage them to register their innovative medicines in New Zealand and offer them at affordable prices
- Engage and facilitate networking and collaboration among groups and individuals
- Advocate for effective proven methods to facilitate access to new and innovative medicines, including Early Access Schemes and Cancer Drug Funds.

### To provide information and support to empower those with breast cancer to make informed choices about their treatment and care

 Print and widely distribute our updated 4th edition of Step by Step to women newly diagnosed with breast cancer

- Support Sweet Louise in raising awareness of their new information book, A Guide to Life with Secondary Breast Cancer
- Provide up to date information via our website about breast cancer and our work to represent women with breast cancer
- Communicate with the breast cancer community via our Facebook page and Twitter
- Distribute news and information via our e-newsletter to hundreds of subscribers
- Respond to requests for information and support.

### To provide a unified evidence-based voice for New Zealanders who have experienced breast cancer

- Advocate for timely access to world-class breast care, including treatments and psychological care
- Participate in a wide range of local, regional and national breast cancer-related working groups, committees and organisations
- Respond to consultation opportunities relating to breast cancer
- Provide a public voice through ongoing liaison with media, through interviews and media releases
- Support and promote initiatives enabling the early detection of breast cancer such as mammographic screening, breast density reporting and breast awareness, including meeting regularly with BreastScreen Aotearoa to encourage continual progress with the National Screening programme
- Provide information and comment on the most effective ways to achieve early detection.

#### To support the activities of BCAC through promotion and fundraising

- Apply for grants from charitable trusts
- Approach businesses for funding to support specific projects and activities
- Welcome public donations via our website and newsletters.











Breast Cancer Aotearoa Coalition PO Box 90224, Victoria St West Auckland 1142, New Zealand

www.breastcancer.org.nz